



**AKSH IP
ASSOCIATES
PVT. LTD.**



Who We Are



Established in 2015, AKSH IP ASSOCIATES, an ISO certified firm, has risen to prominence as a distinguished Intellectual Property law firm based in the vibrant landscape of India. Our primary objective is to provide a comprehensive range of global IP services, with our core expertise encompassing patent, design, trademark, and copyright matters. However, our commitment goes well beyond the ordinary.

Our forte lies in our capacity to craft pioneering IP strategies, foster the commercialization of technology, and provide invaluable insights through specialized patent searches and advanced analytics. Our services extend to conducting meticulous IP audits and delivering robust IP management support. Furthermore, our accomplished legal experts provide advisory services in technology law and related commercial agreements.

What truly sets us apart is the dynamic synergy within our team, composed of highly qualified professionals who rigorously adhere to stringent quality control processes. This unwavering commitment ensures that we deliver unparalleled services and strategic solutions, optimizing both the financial and temporal investments of our valued clients. Our extensive experience in the IP domain has cultivated enduring relationships with exceptional patent attorneys and agents on a global scale, facilitating seamless IP filing and prosecution across diverse jurisdictions.

However, the cornerstone of our identity lies in our unwavering dedication to transparency, symbolized by a culture of open and continuous client communication. We harness technology-driven processes for IP management, augmenting efficiency and generating enhanced returns for our clients. Equipped with profound knowledge of IP law and an unyielding commitment to achieving excellence, we provide pragmatic, actionable solutions to surmount the challenges faced by our clients in today's dynamic world of intellectual property.

We embrace calculated risks and firmly believe that through collaboration, we can achieve excellence in both transactional and advisory capacities. At AKSH IP ASSOCIATES, we are unwaveringly dedicated to safeguarding and enhancing the value of your intellectual property. Our commitment is not just a promise but a testament to our relentless pursuit of excellence in the realm of intellectual property protection and management.

Our Vision

We are driven by the ambition to cultivate trust and earn the heartfelt appreciation of our clients by consistently delivering work products and services of exceptional quality. Our hallmark is a close-knit collaboration with our clients, where we serve as their dedicated guides through the intricate terrain of IP law and its intricate procedures. Within this partnership, we pride ourselves on offering prompt and customized solutions to address the distinct challenges our clients encounter along their intellectual property journey.

Our Principles



Inspiring Excellence:

We relentlessly pursue excellence in every endeavor, embracing a culture of continuous learning to stay at the forefront of technological and IP legal developments.



Client-Centric Engagement:

We approach our work with unwavering honesty, ethics, and courtesy, forging enduring client relationships by consistently meeting their needs.



Entrepreneurial Innovation:

We are dedicated to delivering high-quality services and fostering innovation. Our aim is to understand our clients' business goals and provide them with timely, cost-effective solutions.



Quality Assurance Through SOP-Driven Excellence

Our SOP oriented approach towards each of our work products and services ensure consistent top-notch quality and consistency across all our work products and services

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Patent Expertise

Legal Services and Expertise

At AKSH IP ASSOCIATES, we specialize in patent expertise and patent analytics. Our approach seamlessly integrates technology-driven IP management services with our technical proficiency. We excel in patent portfolio development, including drafting, prosecution, research, and analysis.

Our commitment extends beyond routine tasks like renewals. We provide strategic guidance to align your patent portfolio with evolving business needs. With a strong record in patent applications, we are celebrated nationally for innovative patent drafting, frequently representing inaugural filings with esteemed entities like IPO, USPTO, EPO, JPO, and more.

We leverage cutting-edge tools and processes to enhance quality, reduce costs, and maintain precision. Our expertise extends to intellectual property beyond patents. We empower global businesses to make informed IP investments, offering services such as prior art searches and comprehensive IP analysis.

Our experienced in-house experts utilize sophisticated tools, delivering innovative insights and strategies to maximize returns on your IP investments. AKSH IP ASSOCIATES is your dedicated partner in unlocking the potential of your intellectual property assets, with a focus on patent expertise and analytics.



Legal Services and Expertise



Patent Services

► Patentable idea mining:

Employing a well-organized method for pinpointing and cultivating ideas with patent potential, which our clients can leverage. Emphasizing problem identification and a thorough investigation of the fundamental issues greatly improves the outcomes of our idea generation process, thereby expanding the scope of patent claims.

► Patent Portfolio Development & Protection:

Skillfully crafting patent applications and navigating them through the prosecution process.

► Strategic Patent Filing Strategy:

Devising a comprehensive approach for both national and international patent filings to maximize protection.

► Global Patent Management:

Expertly handling patent renewals across jurisdictions to safeguard your intellectual property worldwide.

► Patent Defense & Litigation:

Addressing legal challenges and vigorously defending your patent rights when necessary.

► Ownership Transition & Responsibilities:

Effectively managing changes in ownership and assigned responsibilities for seamless IP management.

► Patent Restoration & Preservation:

Reinstating lapsed patents and ensuring their continued validity.

► Legal Advisory & Enforcement:

Offering adept legal counsel and taking proactive measures to uphold patent rights.



Patent Analytics and Insights

► Novelty & Patentability Research:

Conducting in-depth searches to assess the novelty and patentability of inventions.

► Invalidity & Validity Studies:

Evaluating the validity of patents and conducting studies to address any invalidity issues.

► State of the Art Analysis:

Providing insights into the current state of technology in specific domains.

► Patent & Technology Landscape Assessment:

Offering a comprehensive understanding of the patent and technology landscape to inform strategic decisions.

Legal Services and Expertise

2 Design Excellence

In the modern economy, a product's visual appeal is just as crucial as its functionality. Safeguarding designs forms the cornerstone of product innovation. Here at AKSH IP ASSOCIATES, our service portfolio spans an array of offerings, encompassing design registration, prosecution, upkeep, enforcement, and advisory services. Throughout our journey, we have effectively overseen the registration and prosecution of designs for a diverse spectrum of products, ranging from industrial machinery and technical devices to medical equipment, luxurious items like watches and jewelry, electrical appliances, automotive components, everyday consumer goods such as bottles and jars, and even intricate artisanal handicrafts, among many others.



Our Design Services

- Design Development and Protection
- Strategic Approach to Design Filing
- Global Design Registrations
- Maintenance and Renewal of Design Rights Worldwide
- Expert Design Legal Counsel
- Addressing Design Challenges and Revocations
- Managing Ownership Changes and Assignments
- Recovering Lapsed Design Rights



Legal Services and Expertise

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Trademark Protection

In the contemporary business landscape, where brands have become the very face of enterprises, trademarks assume a pivotal role in preserving the rights of brand proprietors and fostering a thriving commercial ecosystem. Trademarks are the cornerstone of brand identity and protection. At AKSH IP ASSOCIATES, we boast a team of adept professionals who excel in trademark prosecution, equipped to safeguard the interests of brand owners, both locally and globally. Our comprehensive array of services encompasses not only trademark registration and protection but also extends to brand strategy development, rigorous enforcement, and the strategic commercialization and monetization of brands.

From multinational juggernauts to homegrown businesses and innovative startups, we've had the privilege of representing a diverse array of distinguished brands spanning a multitude of industries. Our clientele includes leaders in E-commerce, Telecommunications, Electronics, Pharmaceuticals, Healthcare, Fashion, Food and Beverage, and various other sectors, reflecting our versatility and expertise in safeguarding brands across the commercial spectrum. We understand that a strong trademark is more than just a symbol; it's a testament to your brand's essence and a safeguard for your business's future.



Our Trademark Services

- Trademark Search and Clearance
- Strategic Trademark Filings Globally and Nationally
- Trademark Prosecution and Defense
- Renewals of Trademark Rights Worldwide
- Handling Oppositions and Revocations
- Management of Records and Assignments
- Restoration of Lapsed Trademarks
- Expert Trademark Legal Advisory Services



Legal Services and Expertise

4 Copyright Protection

Copyright protection is paramount in today's creative landscape, where intellectual property is the lifeblood of artists, authors, and various creative entities. Our firm has cultivated extensive experience working with a diverse range of stakeholders, including artists, authors, rights management agencies, publishers, media conglomerates, IT industry leaders, and broadcasters, among others. These collaborations have been instrumental in safeguarding their invaluable copyrightable assets in an ever-evolving digital and social media-driven world.

With the dynamic evolution of the commercial landscape, driven by the ascent of digital platforms and the far-reaching influence of social media, we have positioned ourselves at the forefront of addressing the multifaceted aspects of copyright protection. Our comprehensive suite of services spans every facet of copyright, encompassing copyright drafting and prosecution, the formulation of strategic filing strategies, both on national and international fronts, handling oppositions and addressing revocations, managing records and assignments, facilitating the restoration of lapsed copyrights, and providing expert legal opinions. We recognize the ever-expanding realm of creativity and the evolving challenges it presents, and we are committed to being your steadfast partner in navigating the intricate landscape of copyright protection and enforcement.



Our Copyright Services

- Strategic Copyright Filings and Prosecution
- Managing Copyright Oppositions and Revocations
- Expert Legal Opinions and Guidance

Legal Services and Expertise

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Comprehensive IP Support Services

At the heart of our commitment is the enhancement of every facet of your IP-centric business decisions. We understand that successful IP rights filing and prosecution represent just one piece of the puzzle. Our dedication lies in providing holistic solutions that consider your entire IP ecosystem, offering a comprehensive suite of services to support your intellectual property journey.

This holistic approach encompasses various crucial aspects, starting with the creation of high-quality illustrations to strengthen your patent registrations, ensuring that your innovations are presented effectively. We understand the significance of managing vital deadlines, and our team excels in providing timely reminders and support to ensure compliance.

Furthermore, meticulous record-keeping is essential in the world of intellectual property. We not only assist in managing physical filing records but also offer advanced digital record-keeping solutions to keep your IP portfolio organized and accessible.

Our capabilities extend to offering global IP docketing services, streamlining the complex process of managing deadlines and submissions across multiple jurisdictions. We take pride in collaborating closely with our clients, seamlessly integrating ourselves into their in-house support structure. This includes providing paralegal services to assist with various legal tasks and handling routine responsibilities such as proofreading issued patents and filing Certificate of Correction submissions.

At AKSH IP ASSOCIATES, our mission is to be more than just a legal partner; we are your dedicated support system, ensuring that every aspect of your intellectual property management is handled with precision and care.



Legal Services and Expertise

Our IP Support Services



IDS (Information Disclosure Statement) Management:

Ensuring the effective management of information disclosure statements to comply with legal requirements and maintain the integrity of your intellectual property records.



Paralegal Assistance:

Providing legal support and expertise to streamline various IP-related tasks.



Docket Management:

Efficiently handling deadlines and submissions for your global intellectual property portfolio.



Patent Illustration Services:

Creating high-quality illustrations to enhance the presentation and strength of your patent registrations.



Patent Proofreading Service:

Thoroughly reviewing and proofreading patent documents to ensure accuracy, clarity, and compliance with legal standards, safeguarding the integrity of your intellectual property assets.

Legal Services and Expertise

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Strategic Intellectual Property (IP) Management

Our holistic approach to IP encompasses several key areas. First, our IP Strategy Expertise excels at identifying violations of clients' IP rights and tailoring filing strategies to align with R&D focus, extracting competitive intelligence. Second, our professionals conduct thorough IP Due Diligence and IP Audits, evaluating the extent and scope of IP portfolio protection, examining third-party IP agreements, and revealing opportunities for leveraging or safeguarding IP. Lastly, our Strategic IP Portfolio Management empowers data-driven decisions by evaluating IP portfolio competitiveness, optimizing budget allocation, and facilitating sales or licensing opportunities while preventing the retention of underperforming assets.



Our Strategic IP management Services Include

- Infringement Search
- Evidence of Use Study
- Freedom to Operate (FTO) Analysis
- Legal Clearance Assessment
- IP Risk Assessment
- Non-Infringement Analysis
- Clearances Search
- IP Clearance Search
- Patent Clearance Analysis
- Trademark Search and Clearance
- Infringement Risk Assessment
- IP Portfolio Assessment
- Intellectual Asset Optimization
- IP Portfolio Strategy
- Patent Portfolio Enhancement
- IP Monitoring Services
- Intellectual Property Surveillance
- Patent and Trademark Watch
- IP Alert and Monitoring



Meet Our Partner



Ajay Kaushik

Partner

Advocate | Registered Patent Agent

Ajay Kaushik, a Partner at AKSH IP ASSOCIATES and a distinguished member of the esteemed APAA (Asian Patent Attorneys Association) group, brings a wealth of experience in the field of Intellectual Property (IP) and innovation management. With over a decade of dedicated service in leading IP law firms in India, Ajay's career has been marked by outstanding achievements and significant contributions.

Ajay holds a Bachelor of Technology (B.Tech) degree in Computer Science, showcasing his technical acumen and profound understanding of the intricate nuances of technology-related intellectual property. In addition to his technical qualifications, he possesses a Bachelor's degree in Law, further enhancing his legal expertise in IP matters.

As a registered Indian Patent Agent, Ajay has demonstrated his proficiency in managing patent-related affairs within the Indian legal framework. His extensive experience in patent drafting, prosecution, portfolio management, and strategic advisory services has established him as a trusted resource for clients seeking expert guidance and support in navigating the complexities of IP law.

Prior to joining AKSH IP ASSOCIATES, Ajay held pivotal roles in prestigious IP law firms, where he actively contributed to shaping IP strategies for a diverse clientele. His expertise spans various facets of IP law, making him a well-rounded professional in this field.

Since joining AKSH IP ASSOCIATES, Ajay continues to make a significant impact in the IP landscape. His extensive experience and deep-rooted knowledge of IP law have been instrumental in providing clients with exceptional IP services. Ajay's unwavering commitment to excellence, combined with his unique blend of technical and legal qualifications, positions him as an invaluable asset to those seeking expert guidance and support in matters of intellectual property.

Beyond his professional pursuits, Ajay is known for his intellectual curiosity and diverse interests. He enjoys exploring a wide range of subjects, including technology, law, and various facets of life. His passion for continuous learning and dedication to delivering excellence are the cornerstones of his illustrious career.

Ajay's contributions to the field of IP law continue to shape the landscape of intellectual property and innovation management in India. His wealth of knowledge and dedication make him a trusted partner for clients seeking comprehensive IP solutions.

Meet Our Partner



Monika

Partner

Advocate | Registered Patent Agent

Monika, a distinguished Partner at AKSH IP ASSOCIATES, boasts an impressive professional background and a wealth of expertise in Patent and Trademark matters. Her academic journey includes a Bachelor of Technology (B.Tech) in Information Technology, underscoring her profound grasp of technological intricacies, and a Bachelor's degree in Law, which further augments her legal proficiency in the realm of Intellectual Property.

Monika is a registered Patent Agent, a testament to her specialized prowess in patent analytics work and her adeptness in navigating the complexities of patent law with precision and finesse. Her extensive experience in both patent and trademark affairs has been instrumental in aiding clients in safeguarding their innovations and fortifying their brands.

Recognized as a trusted advisor in the field, Monika's strategic acumen and comprehensive approach to IP law have earned her a reputation for excellence. Her unwavering commitment to delivering tailored solutions and her dedication to client satisfaction render her an invaluable asset to those seeking expert guidance and support in Intellectual Property matters.

In her role as a Partner at AKSH IP ASSOCIATES, Monika continues to make substantial contributions to the IP landscape. Her multifaceted qualifications and extensive experience position her as an indispensable resource for clients seeking comprehensive IP solutions, whether it be patent analytics, trademark protection, or strategic IP counsel. Monika's unflagging commitment to her clients and her profound knowledge of IP law are emblematic of her unwavering dedication to excellence in every facet of her work.

Meet Our Foreign Partner



Jan Abigail Ponce

Philippines IP Advisor/Consultant

Jan Abigail Ponce, currently serving as the Philippines IP advisor/consultant for AKSH IP ASSOCIATES. With extensive experience and expertise in trademarks, patents, designs, and copyright, Jan has successfully advocated for clients in numerous intellectual property cases, before the Bureau of Legal Affairs of the Intellectual Property Office to the regular courts, the Court of Appeals, and the Supreme Court. Her substantial legal career has positioned her as a stalwart defender of our clients' intellectual property rights, consistently championing their interests with unwavering dedication. Jan's proficiency extends beyond litigation. She excels in providing clients with practical and effective legal advice on how to safeguard their intellectual property rights in the Philippines. Over the years, she has represented a diverse array of clients hailing from various industries, including but not limited to apparel and clothing, automobiles, agriculture, chemicals, food, personal care, consumer electronics, lighting, software, tires, television, entertainment, and pharmaceuticals. Her comprehensive expertise and commitment to protecting intellectual property rights make Jan Abigail Ponce a highly valuable asset in the field of intellectual property law.

Meet Our Foreign Partner



**Rizky Dwi
Amalia Pulungan**

Indonesian IP Advisor/Consultant

Ms. Rizky Dwi Amalia Pulungan is a distinguished Intellectual Property Consultant and Lawyer, currently serving as the Indonesian IP advisor/consultant for AKSH IP ASSOCIATES. Based in Indonesia, she plays a pivotal role in overseeing the day-to-day operations of the Patent Department and offers invaluable legal guidance on IP management and enforcement in the country. Her expertise extends across various intellectual property domains, including Patents, Trademarks, Copyrights, and the Design Industry. Ms. Pulungan's unwavering commitment to safeguarding and optimizing our clients' IP assets has earned her a well-deserved reputation as a trusted partner for both local and international corporations, as well as individuals. In summary, Ms. Pulungan's multifaceted role as an Indonesian IP advisor exemplifies her dedication to her clients and her significant contribution to the success of AKSH IP ASSOCIATES in the field of Intellectual Property.

What Client Says

About us:



IP Team Lead at **Wipro Limited**



We are associated with Aksh IP for more than 2 years now. Aksh IP is proficient in all types of IP services. The quality of the work output, specifically Indian prosecution responses, is good and there is hardly ever any miss in the SLA's. It has been a pleasure working with Monika and Ajay. They both are excellent Patent Attorneys and are always eager to provide resolution for any IP issues. I would highly recommend engaging with Aksh IP for IP Services.



AVP at **WAE LIMITED**



Our experience with Aksh IP Associates has been instrumental in securing our intellectual property. Their profound understanding of intellectual property laws, coupled with their unwavering dedication to our success, left a lasting impression. They simplified a complex process, providing clear guidance through every essential stage. Much of our achievements can be attributed to the exceptional work done by Aksh IP Associates in protecting our intellectual property.



Manager at **Wash Institute**



WASH INSTITUTE is very pleased with the exemplary Patent and Trademark services provided by AKSH IP ASSOCIATES. Their expertise spans not only across India but also foreign jurisdictions. Their exceptional guidance and comprehensive support have proven invaluable in safeguarding our intellectual property. We wholeheartedly recommend their services.



John D. Gugliotta **US Patent Attorney**



I am extremely impressed with the patent drafting support services provided by AKSH IP Associates. Their team delivered high-quality work quickly and efficiently. They demonstrated a deep understanding of our needs and are able to translate complex technical concepts into a well-structured and comprehensive patent drawings. Their attention to detail and responsiveness to our needs exceeded our expectations.

I highly recommend them for anyone in need of top-notch patent drafting services.






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